



Danny McMurray

Graphic Designer

📞 812-219-4983

@ danny.mcmurray@gmail.com

🌐 www.dannymcmurray.com

Summary

Graphic Designer with 17+ years of experience developing high-quality visual solutions across print, digital, and product packaging. Strong background in concept development through final production, with a focus on typography, illustration, and brand-driven design.

Skills

- **Software:** Adobe Photoshop, Illustrator, InDesign, Premiere Pro
- **Design:** Packaging Design, Typography, Layout, Illustration, Branding
- **Production:** Print Preparation, CMYK, Prepress

Professional Experience

Wizardry Workshop

Founder & Freelance Graphic Designer

2010 – Present

- Designed logos, branding, product packaging, books, and promotional materials from concept through final production.
- Prepared files for print production, ensuring proper color formats, layout accuracy, and final output quality.
- Produced highly detailed, narrative-driven designs with a strong emphasis on typography and illustration.
- Developed multiple design directions and refined concepts based on client feedback.
- Produced videos and visual content for Wizardry Workshop's YouTube channel (95K subscribers).

Organization of American Historians (OAH)

Web Developer (Graphic Design & Marketing Support)

2023 – Present

- Designed marketing materials including brochures, event booth and signage, email campaigns, digital graphics, and web visuals.
- Collaborated with internal teams to translate messaging into cohesive visual designs.

Indiana University Department of Chemistry

Web Design & Media Specialist

2014 – 2020

- Designed publication-ready visuals, including journal cover artwork selected for scientific publications.
- Developed branding and visual identities for research groups.
- Produced design solutions balancing clarity, technical content, and visual appeal.

The Journal Review

Graphic Designer

2007 – 2010

- Created print and digital advertisements under tight deadlines.
 - Prepared newspaper layouts for print production, including color correction and CMYK output.
 - Produced and reviewed prepress files, ensuring accuracy for final print.
-

Education

The Art Institute of California, San Diego

Studied Graphic Design

2005 – 2007

- Completed coursework focusing on visual communication, typography, color theory, and design principles.